



1st Southeast Asian Housing Forum

6-7
October
2011

Commonality and Diversity in Southeast Asian Housing ; A Search for New Identity

최근 한국 주택산업분야에서는 한국형 신도시 수출 등과 해외시장 개척을 위한 다각화된 시도가 활발합니다. 이를 위해서는 해당 국가의 주거문화와 생활 양식에 대한 기초적 연구의 선행이 필수적입니다. 하지만 그 동안 우리의 학문적 관심은 미국과 유럽지역에 국한되고, 아시아에 있어서도 중국과 일본에 편중되어 왔습니다.

사회적 변화에 대응하고, 학문분야의 확대를 목표로 하여, 동남아시아 5개국에서 총 12분의 주거전문가를 초청하여 '동남아시아 주거의 공통성과 다양성: 새로운 정체성을 찾아서'이라는 주제 하에 포럼을 개최하고자 합니다.

동남아시아 주거에 관심을 갖고 계시는 많은 학계, 산업계 여러분들의 적극적 참여를 부탁드립니다.

경희대학교 주거환경학과 교수

Director, Asian Research Center for Housing

주서령 / Seo Ryeong Ju

Dates 6-7th October 2011

Venue 경희대학교 청운관 B117 Kyung Hee University, Seoul, Korea

Organized by

ARCH(Asian Research Center for Housing)

경희대학교 주거환경학과

Dept. Housing and Interior Design, Kyung Hee University

Co-Organized by

경희대학교 생활과학연구소

Research Institute of Science for Human Life, Kyung Hee University

한국주거학회

Korean Housing Association

APNHR(Asian Pacific Network for Housing Research)

Participant Countries; Malaysia/ Indonesia/ Thailand/ Vietnam/ Cambodia

Sub Theme

- 01 Vernacular house
- 02 Modern Housing Typology
- 03 Housing Marketing

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Forum Program

SEA FORUM 2011(2011.10.06-2011.10.07)			
Theme	Vernacular House & Housing Marketing Thursday, October 6, 2011	Modern Housing Typology & Housing Marketing Friday, October 7, 2011	
10:00-10:20	Opening Welcome Message by Prof. Kim, Jeong Man Prof. Lee, Young Soon Prof. Kang, Seon Joo Prof. Nakura, Chie	김정만 부총장님 Vice President, Kyung Hee University 이영준 교수님 Dean, College of Human Ecology, Kyung Hee University 강순조 회장님 President of Korean Housing Association Prof. Nakura Chie President of ARCH, University of Hong Kong	
10:30-11:00	COMMONALITY AND DIVERSITY OF SOUTHEAST ASIAN HOUSING Keynote Presentation by Prof. Ju, Seon Ryeong 주서령 경희대학교 주거환경학과 교수(Kyung Hee University)	ON THE COLONIAL CITIES IN SOUTHEAST ASIA Keynote Presentation by Prof. Shin, Min-Gu 신민국, 한국방송통신대학교 교수(Korea National University of Arts)	
11:00-11:30	MADE TO ORDER - A PLACE CALLED HOME by Prof. Seon Iskander Acifli(Umiversity Technology Malaysia)	HOUSING TYPOLOGY OF MODERN MALAYSIA by Prof. Saari Omar(University of Malacca)	
11:30-12:00	SOCIAL DIMENSION IN ORDERING DWELLING PLACES by Prof. Haseanai Hana(Institute of Technology Bandung)	TYPOLOGIES OF FORMAL URBAN HOUSING IN INDONESIA: TOWARDS A TADOWN by Prof. Ismet Sengawan (Institute of Technology Bandung)	
12:00-13:00	Lunch		
13:00-13:30	Time	PROGRESSIVE CHANGE IN ARCHITECTURE: LOCAL WISDOM A SIMPLIFIED INSPIRATION TOWARD THE NEW MODERN LIFE by Prof. Eggert Anukulyathorn(Kasattani University)	
13:30-14:00	VERNACULAR HOUSES IN CENTRAL THAILAND by Prof. Wandee Porjansri(Kasattani University)	MODERN HOUSING IN VIETNAM: HOUSING TYPOLOGIES AS PRODUCTS OF TRANSITIONAL SOCIO-HISTORICAL CONTEXT by Dr. Pham Thuy Loan(University of Civil Engineering)	
14:00-14:20	VERNACULAR GARDEN HOUSES IN HUE CITY - VIETNAM FACE WITH CHALLENGE OF CONTEMPORARY LIFE by Dr. Hoang Manh Nguyen(Hanoi Architectural University)	THE HOUSING MARKET IN VIETNAM: WHEN EXPLORES THE BUBBLE? by Phao Duc Tung(University of Civil Engineering)	
14:20-14:40	Coffee Break		
14:40-14:50	KIMMER HOUSE AND BELIEF by Prof. Van Maren(Poyat University of Fine Arts)	MODERN HOUSING EXPERIMENTATION IN CAMBODIA by Mr. Yon Saly(King Aesthetics Tourist)	
14:50-15:20	TREND OF RESIDENTIAL DEVELOPMENT IN MALAYSIA by Mr. Szeila Yusoff (Kasattani & Co Research Sdn Bhd)		
15:20-17:00	Internal Meeting for Presenters		